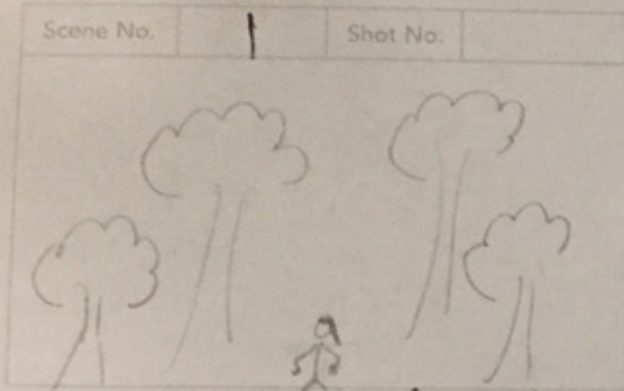


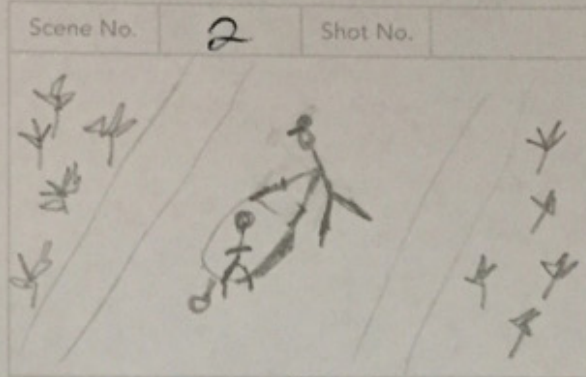
Nutrifi Video Ad

45 sec

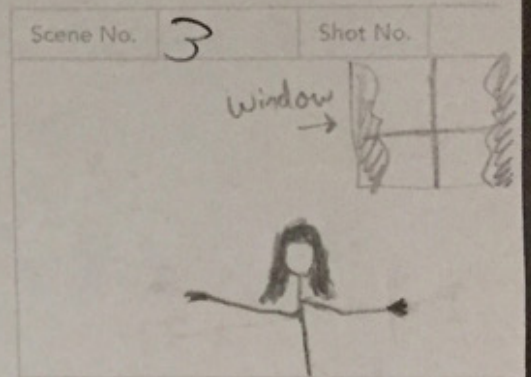
music - upbeat instrumental



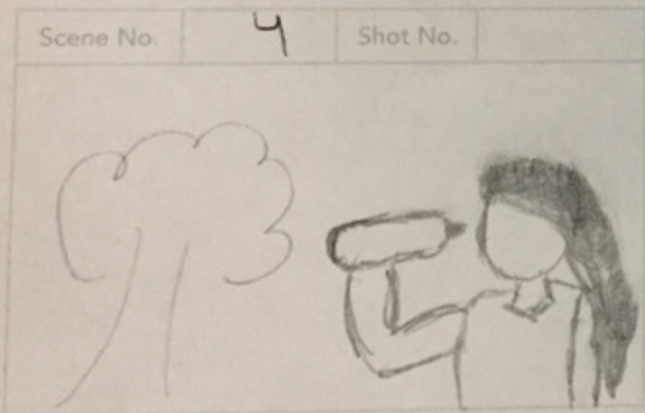
Woman jogging (young)
 overlay text "For those who are active..."
 Long shot (medium) (4 sec)



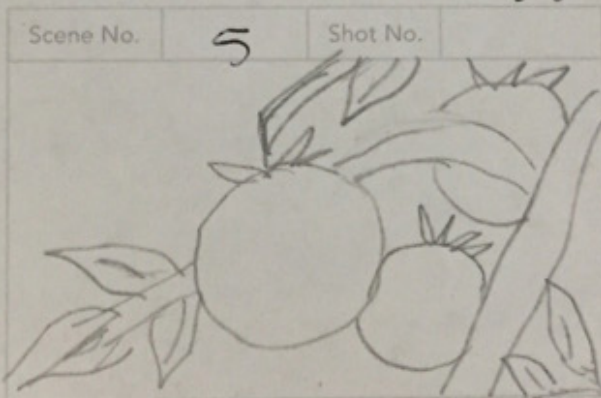
Father + son (young)
 Father pushing son in wheel barrow in a green house.
 (4 sec)



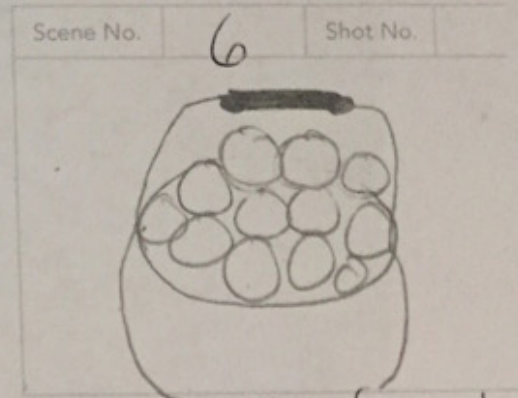
Older woman stretching
 (4 sec) (cross dissolve)
 (tight med shot) 1 sec



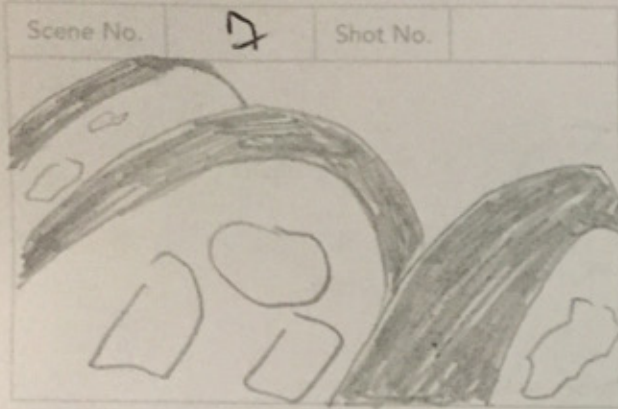
Woman drinking water outside
 overlay text "For those who eat healthy..."
 (medium shot) (4 sec)



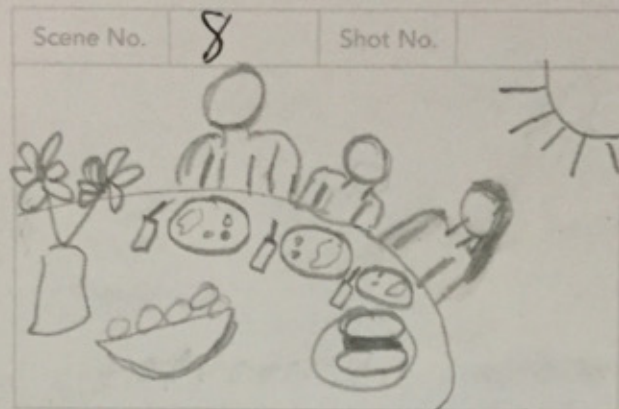
Tomatoes (fresh) on vine
 Close up / tight shot
 overlay text "and fresh"
 (4 sec)



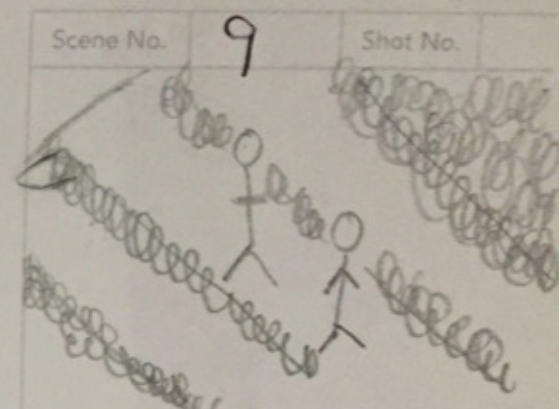
Fresh peaches (up close)
 (cross dissolve) 1 sec



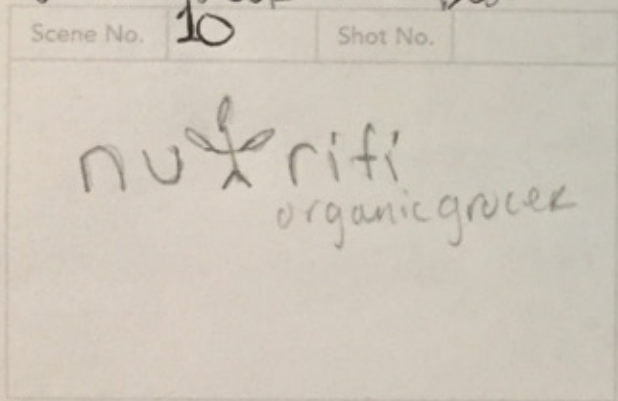
Slicing sushi (4 sec)
 (Tight shot)
 Overlay text "For those who seek the best..."



Family enjoying meal together in backyard
 Food out on table
 (medium shot) (5 sec) (cross dissolve) 1 sec



man and woman running through strawberry field
 Overlay text "Nutrifi for life." (5 sec)



"Nutrifi Organic Grocer"
 Logo + fade to white (5 sec)

